VIDEO
PRODUCTION

TOORUFILM

COMPANY PROFILE

www.toorufilm.com
toorukoide@toorufilm.com



TORU KOIDE

My name is Toru Koide,
Founder and Director of Toorufilm.

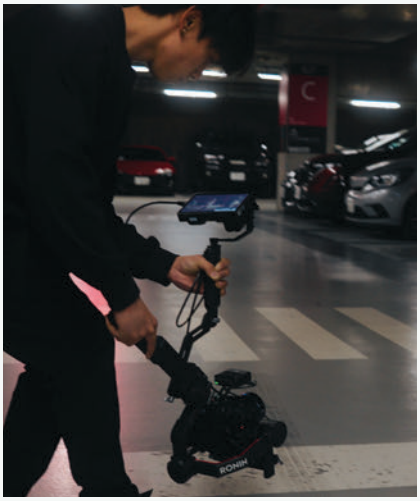
I founded Toorufilm with a simple vision: to create cinematic films that combine creativity, precision, and purpose.
Together with our team, we are committed to delivering exceptional craftsmanship and meaningful visual storytelling in every project.

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Explore the pages ahead to learn about Toorufilm's vision, capabilities, production expertise, and the creative process behind our work.
From our story and services to our portfolio and client collaborations, this profile provides a comprehensive overview of who we are and how we bring ideas to life through cinematic storytelling.







COMPANY OVERVIEW

Toorufilm is a creative video production company based in Japan, dedicated to crafting cinematic films that inspire, engage, and leave a lasting impression.

We combine creative vision, technical precision, and thoughtful storytelling to produce work that authentically represents each client's brand, message, and purpose.

From commercial campaigns and corporate productions to events, documentaries, tourism, and music videos, we collaborate closely with our clients to transform ideas into compelling visual experiences.

Every project is approached with meticulous planning, professional execution, and an unwavering commitment to quality.







Driven by a passion for visual storytelling, our mission is to create films that do more than capture moments, they communicate, connect, and create lasting value.

At Toorufilm, every frame is crafted with purpose, ensuring each production reflects the highest standards of creativity, professionalism, and cinematic excellence.











At Toorufilm,
we create high-quality video and photo content that captures powerful narratives.

From full-scale film production to branding, photography, and social media content, we offer tailored, end-to-end solutions.

With a blend of cinematic storytelling, professional quality, and creative vision, we deliver top-tier videography and photography for businesses, artists, and individuals.

OUR SERVICES
Full Production Services
Pre Production Services
Production Services & Support
Post Production Services

WHAT WE DO

WHY TOORUFILM

The qualities that distinguish us,
including our creative approach,
technical expertise,
and commitment to client success.





OUR PRODUCTION PROCESS

Discovery

Every project begins with understanding your objectives, audience, and creative vision. Through consultation and collaboration, we define the direction and establish a strong foundation for the production.



Pre-Production

Careful planning is key to a successful production. We develop concepts, organize logistics, create production schedules, and prepare every detail to ensure a smooth and efficient filming process.

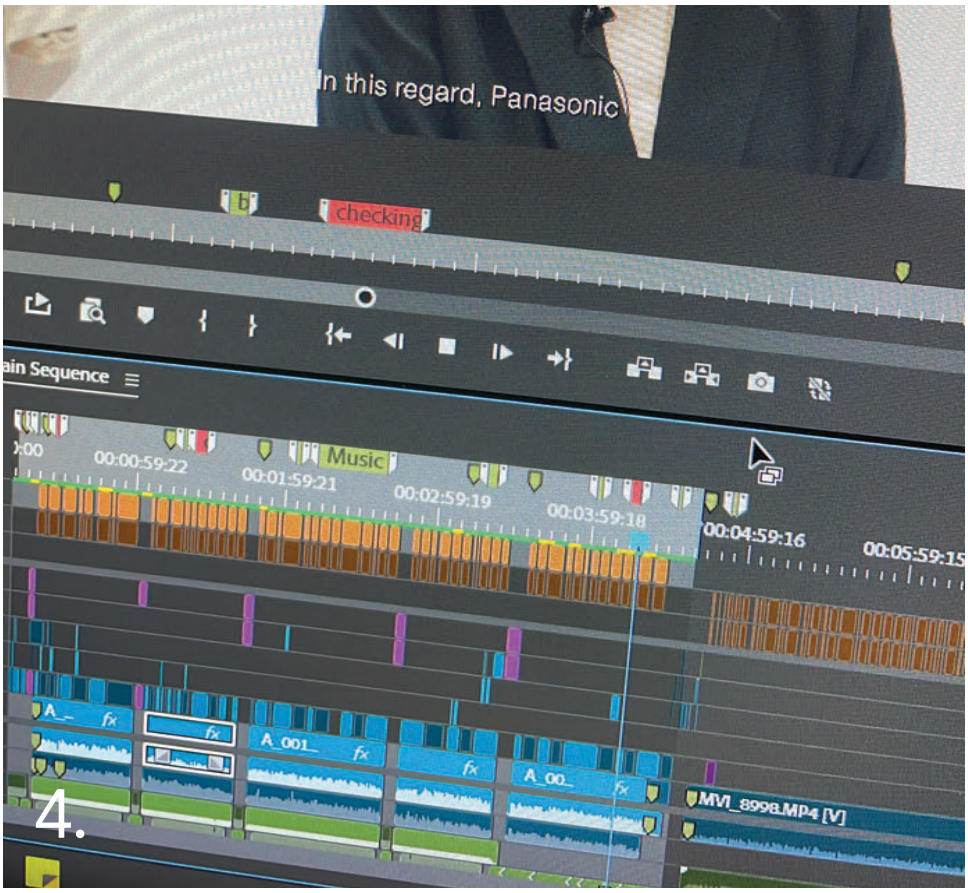


Production

With an experienced crew and professional equipment, we bring your vision to life through cinematic visuals, creative direction, and seamless on-set execution while maintaining the highest production standards.

Post Production

Our creative team transforms the captured footage into a compelling final film through professional editing, color grading, sound design, motion graphics, and careful attention to every detail.



Delivery

Once complete, your project is finalized, quality-checked, and delivered in optimized formats for digital platforms, broadcast, presentations, or other intended distribution channels.







INDUSTRIES WE SERVE

Every industry has a unique story to tell.
At Toorufilm, we collaborate with businesses, brands, organizations, and individuals across diverse sectors, creating cinematic content tailored to their objectives, audience, and identity. By understanding the distinct needs of each industry, we deliver visual stories that communicate with clarity, inspire engagement, and leave a lasting impression.

YOKE 2026 A/W Collection
2026

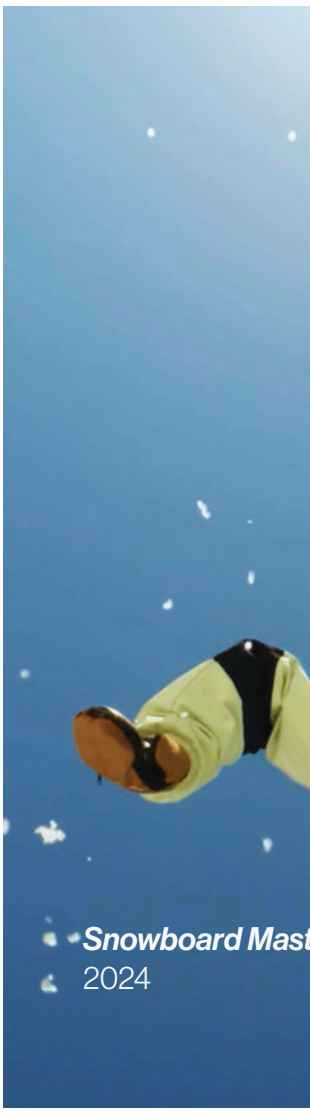


Panasonic Handheld Steamer
2026





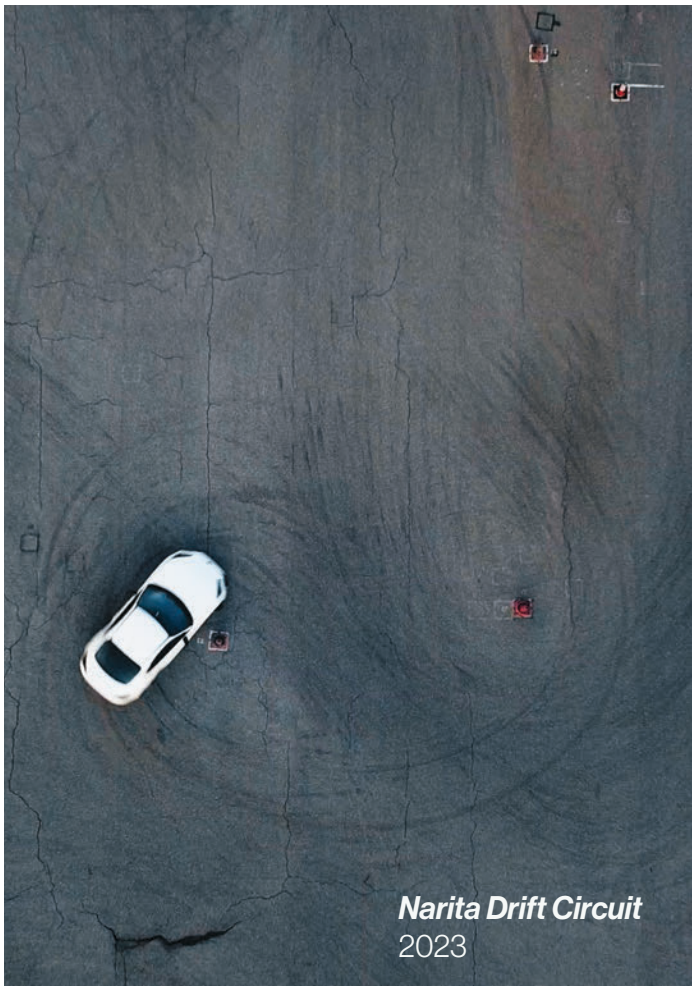
FDMTL 2026 A/W Collection
2026



Snowboard Mast
2024



RiskLive Japan
2026



Narita Drift Circuit
2023



ters 5th Game



Global Fashion Collective
2026

PRODUCTION PORTFOLIO



Punk Rebel
2025

COMMERCIALS



Punk Rebel
2025

A high-energy promotional film showcasing the bold character and urban performance of the Punk Rebel Scooter.

Set against the backdrop of the city, the film captures the freedom, style, and confidence of modern mobility through dynamic visuals and expressive storytelling.



Coconemaru Ginza
2025

A promotional film showcasing the refined atmosphere and culinary experience of Coconemaru Ginza.

Through elegant visuals and carefully crafted storytelling, the film highlights the restaurant's hospitality, signature dishes, and inviting ambiance, offering a glimpse into a memorable dining experience.

Moko Mori
2026

A heartfelt commercial celebrating a mother's unwavering desire to provide the very best for her child.

Through warm, authentic storytelling, the film highlights the love, care, and confidence that come from choosing comfort and protection for every stage of a baby's journey.



Motion Form Japan
2026

A promotional film inviting viewers to experience Japan through unforgettable road trips and authentic local adventures.

From scenic landscapes and vibrant city streets to hidden destinations, the film captures the joy of exploring Japan while creating lasting memories along the way.





Panasonic Handheld Steamer
2026

Filmed during a product showcase, this commercial captures live demonstrations and genuine audience engagement, highlighting the steamer's convenience, efficiency, and modern design.



EVENTS





Tokyo Fashion Week
2026

A cinematic event film capturing the energy, creativity, and atmosphere of Tokyo Fashion Week AW.



Rommel and Guada 20th Renewal of Vow
2026

A heartfelt film celebrating two decades of love, commitment, and shared memories.

Set in Japan, the story captures an intimate renewal of vows, honoring a journey built on enduring devotion while embracing the promise of many more years together.



The Proposal
2024

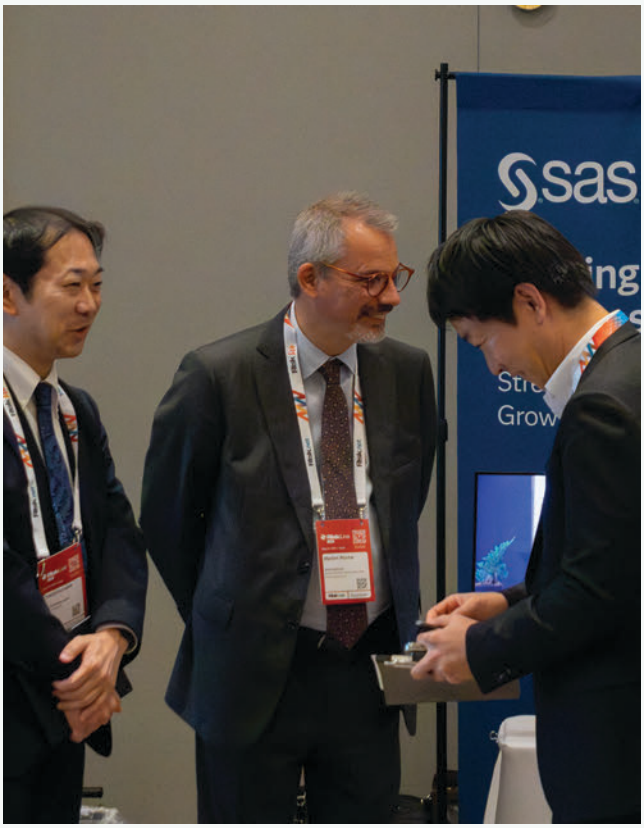


Goh's Proposal Video
2025

RiskLive Japan
2025 & 2026

Produced for one of Japan's leading risk management conferences, this event film captures the energy, expertise, and meaningful connections shared throughout the event.

Through cinematic storytelling, the production highlights keynote presentations, industry discussions, and networking moments, delivering a compelling visual narrative that reflects the event's professionalism and impact.









Musubi Tech Launch
2024

DOCUMENTARY

Chasing the Break
2026

A documentary following the dedication, discipline, and passion of a competitive surfer in Ibaraki, Japan.





Answer
2022

A thought-provoking documentary exploring humanity's constant search for meaning, purpose, and fulfillment.





Seeds of Time
2026

A documentary portraying the life of a farmer in Japan whose decades of dedication reflect a deep connection to the land.



Gripple
2024

A documentary capturing the dedication, discipline, and values that define a remarkable work ethic, revealing the passion and purpose behind every pursuit.



John Lawrence Sulivan
2026

A cinematic portrait documenting the life and legacy of John Lawrence Sullivan, offering an intimate look at the experiences, perspectives, and journey that continue to define his story.



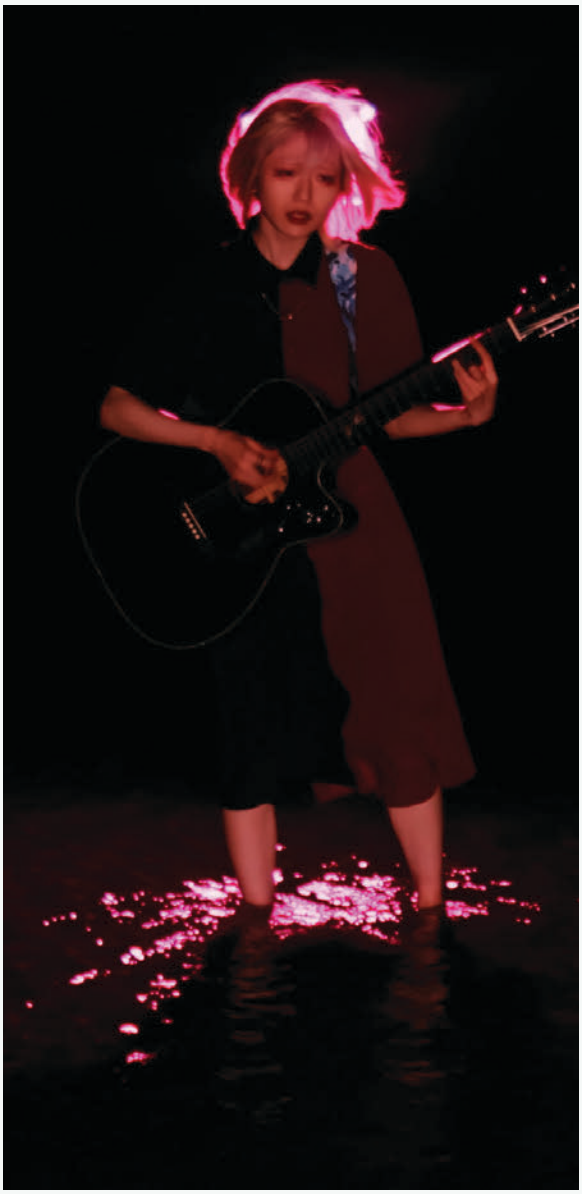
Whitenook
2026



MUSIC VIDEOS







Soushiki
2025

A dark, atmospheric music video exploring themes of mortality, grief, and the emotions that surround death.

Through symbolic imagery and haunting visuals, the film creates an immersive experience that reflects the beauty and mystery found within darkness.





Samurai
2025

A narrative-driven music video following Nekiton as he is mysteriously transported to Japan's Edo period.

Through immersive storytelling and striking visuals, the film explores his journey of discovering the traditions, values, and daily life of a bygone era while blending historical culture with contemporary music.



Go with the Flow
2024

A vibrant visual experience that brings the song to life through dynamic performances, expressive imagery, and a story about embracing change and trusting the journey.





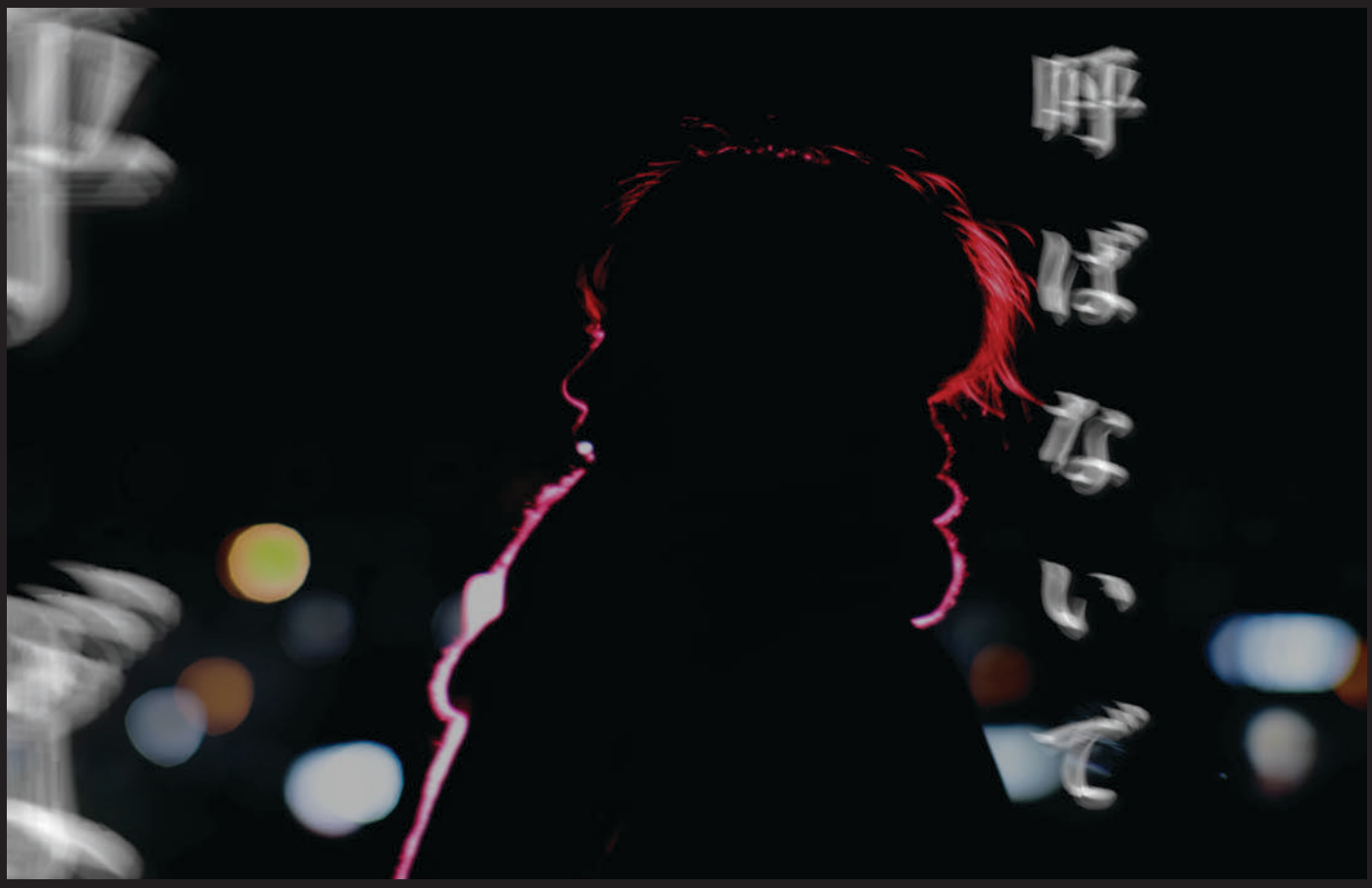
Hustler
2023

A vibrant visual experience that brings the song to life through dynamic performances, expressive imagery, and a story about embracing change and trusting the journey.



Welcome to Japan
2025

Set against the backdrop of Japan's illuminated cityscape, this music video showcases the country's vibrant automotive culture, bustling nightlife, and unmistakable neon aesthetic through bold visuals and energetic storytelling.



Shinkokyu
2026

A narrative-driven music video exploring the emotional weight of feeling confined by expectations, relationships, and the world around us.


MEDIA
激安販売
GiGO
amiami





Silicon
2025

A hip-hop music video driven by bold visuals and raw energy, capturing themes of ambition, confidence, and perseverance.



NICHE DRIVE
2025

A promotional film showcasing the excitement of Japan's iconic automotive culture through immersive driving experiences.



Snowboard Masters 5th Game
2025



JetQuest Japan
2025

LIFESTYLE



Salt and Soul
2023

A lifestyle film exploring the journey of learning to surf while building a deeper connection with the ocean.



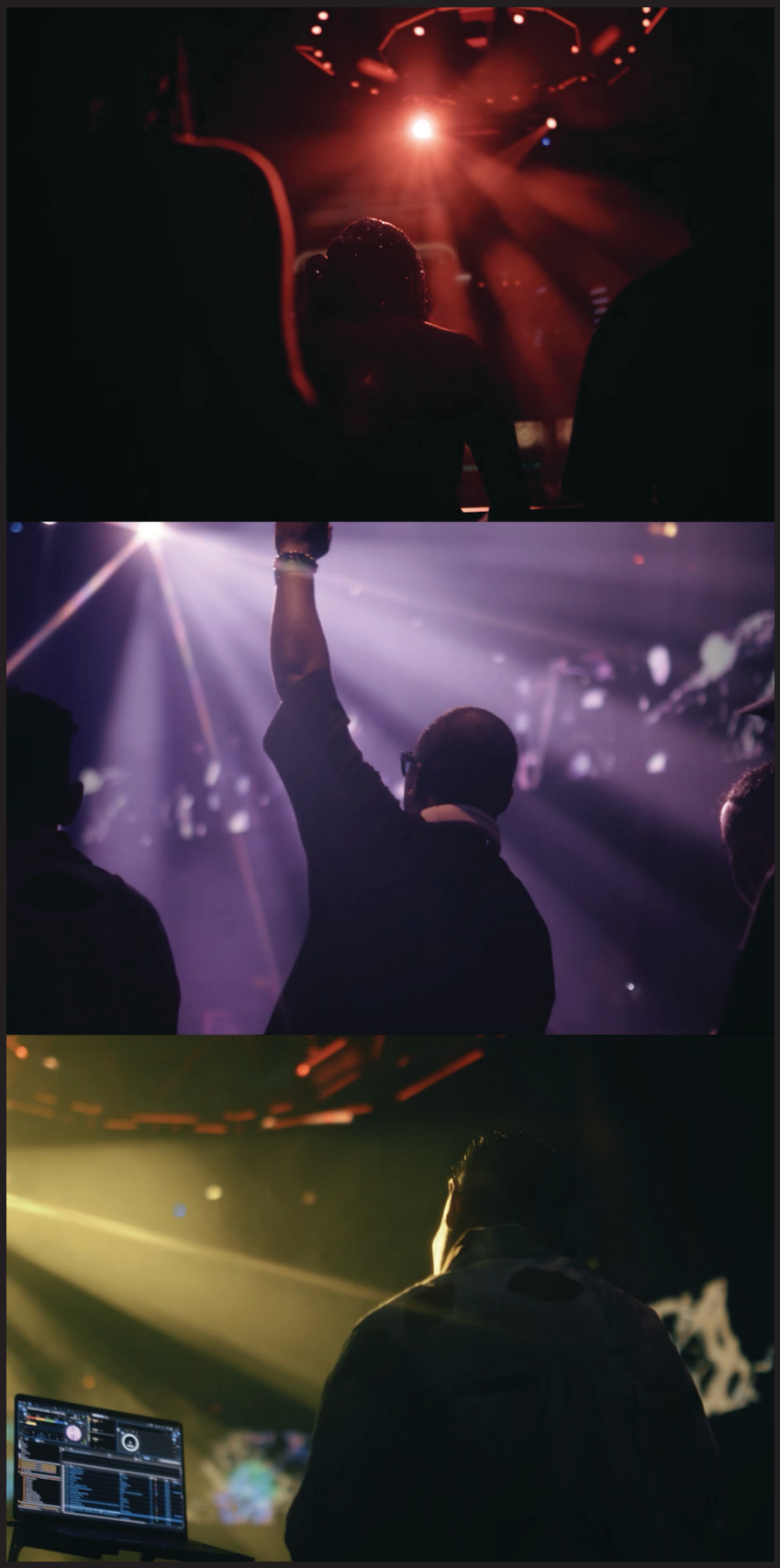
JetQuest Japan
2025

A travel film capturing the spirit of exploration across Japan, showcasing breathtaking landscapes, local culture, and unforgettable experiences.

Through immersive storytelling and dynamic visuals, the film celebrates the adventure of discovering the country's diverse destinations and hidden gems.







ZOUK Tokyo
2026

A promotional film capturing the vibrant atmosphere and electrifying energy of one of Tokyo's premier nightlife destinations.



Nezuko
2022

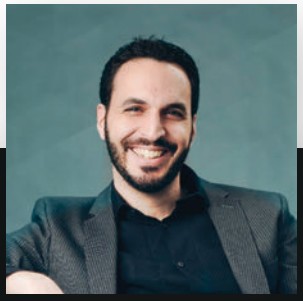


Yamaha R2
2024

Our Testimonials

Every story we tell leaves a lasting impression.

A commitment to artistry and excellence shared by those we've had the honor to serve.



Joe Baz

Koide san is very professional.
An example of his professionalism is how he handles miscommunications.

This can happen in any engagement, but not everyone deals with it well.

Secondly, I mistakenly wired too much money to his account. He promptly returned the money that was incorrectly sent, again further demonstrating trust, integrity, and responsibility.

It's rare to find these qualities in a working relationship, and I would consider him for future projects as a result.



Ryan Adams

Tooru understood exactly what I wanted very quickly.
One thing I really appreciate, is that Tooru made sure I took so many shots to choose the best photos from.

He gave me many options and was very thorough to make sure we took many shots at many locations.

Overall I am very happy with Tooru's work and will not hesitate to use him again in the future.

I think he has a great understanding and skill for lifestyle photography, but also he has a very personable, friendly and reliable character which makes him a pleasure to work with.

I was amazed by how much flexibility he gave me since my flight into Tokyo was a little bit delayed before I could meet him for our shoot. He was very patient about this.
Thank you Tooru!



Zawa

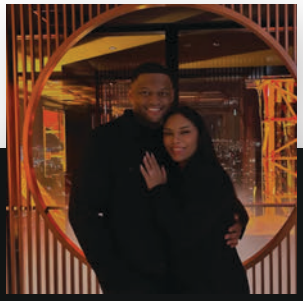
You created a music video with incredibly beautiful images!

The lighting is beautifully captured.

The editing was also beautifully done to match the sound!

Thank you very much.



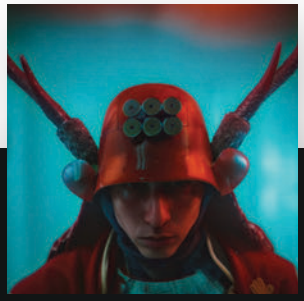


Jonathan Dennis

Tooru was extremely helpful and full of insight.

His amount of skill was definitely the top of the line, the edits and outcome of the video was professional.

Absolutely satisfied with the product!



NEKITON

We filmed a samurai-themed video, and working with the cameraman left only the warmest impressions.

He is a true professional: talented, detail-oriented, very kind, easy to communicate with, and flexible during filming.

It was a pleasure and very easy to work with him the creative atmosphere on set was always felt.

If new projects come up in the future, I would be happy to work with him again!



Moka

Thank you for your help with the music video production for ‘Soushiki.’

You truly captured the narrative and world of the lyrics, and you carefully thought about the scene composition.

No matter which scene you look at, you can feel both ‘beauty’ and ‘decay,’ which added more depth to the song.

The filming was also a lot of fun. Thank you so much, Toru!

Our Team

Behind every project is a team of dedicated creators and technicians who bring concepts to life with passion, attention to detail, and a commitment to excellence.



Toru Koide
CEO / Filmmaker
Director of Photography



Jiro Kogo
Assistant Director / Camera Operator



Yuji Kobayashi
Photography / Camera Operator



Yuka Suga
Hair and Make up Artist



Rhein Ohnishi
Production Assistant / Talent



Hanna Norva
Multimedia Specialist & Brand Designer



Toorufilm aims to be a leading provider of creative, high-quality video production and social media content, delivering storytelling that captivates and connects with audiences.

TOORUFILM

Video Production



www.toorufilm.com
toorukoide@toorufilm.com

Tel. +81 70 2178 5062